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Autauga Quality Cotton Association (AQCA), long-established as a traditional cotton marketing cooperative, has teamed up with Choice Cotton Company to expand marketing services for members. Our ability to provide more marketing choices, in addition to the traditional pool, allows for a risk management approach to fit your needs. The focus of the AQCA-Choice Cotton team is to understand the needs of the individual members, while earning their trust and a long time relationship. As marketing agent, John Mitchell CEO Choice Cotton, lends his over 35 years of cotton merchandising experience to AQCA by assisting members in customizing a cotton marketing plan. We are committed to member service and dedicated to assisting you reach your pricing goals.

"Your cotton. Your choice."

MARKETING CHOICES

With the assistance of AQCA's in house marketer, each member can tailor their marketing plan by choosing from one or any combination of the following choices:

1. **Seasonal Pool** – AQCA will operate **one** pool per crop managed by the in house marketer. Any portion of a member's enrolled crop designated to the pool must be done so by May 1, 2013. Pool pricing decisions will be made by the marketer, but in close collaboration with the board to ensure that members' needs are balanced with acceptable risk. The pool cotton will be marketed to multiple merchants and mills.
2. **Forward Contracts** – Multiple contracting choices will be offered to members such as: bale, production, on-call, fixed, guaranteed minimum price, equity, deferred, as they become available. A member can choose to contract from date of signup until harvest. Working with multiple merchants, the AQCA marketer will make available to members the most competitive contracts currently being offered.
3. **Recap** – If a member has not chosen one of the above options prior to harvest, the Association will help the member market their cotton in the spot market. A "recap" is simply a detailed description of your cotton that can be sent to potential buyers. Advice will be provided to create recaps to maximize return to the member before soliciting bids.
4. **LSA (Loan Servicing Agent)** – If the member finds none of the above choices suitable, the Association will process the cotton into the loan and return to member as they wish.

The signup deadline for new members is **April 1, 2013 (May 1 for TX / OK)**. As in the past, partial signup is allowed wherein members can enroll by farm number.

"Members will have the benefit of someone with experience and time lending guidance and assistance all season long."